



PETER ORTH

Location Scout and Manager
for TV Commercials and Print Advertising

LOCAL 399 COMMERCIAL SCOUT/MANAGER ROSTER

CONTACT

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EDUCATION

NYU-Tisch School of the Arts

BFA in Photography
1986

Ecole Active Bilingue, Paris, France

International Baccalaureate
1982

SKILLS

- I have photographic skills and in-depth knowledge of the terrain in Los Angeles.
- I have a database of over a quarter million photos of locations that can jump start any production.
- I have a dedicated website to make quick, clear, and professional presentations.

I love to brainstorm, research and photograph locations, bringing abstract advertising briefs into the plane of reality.

OBJECTIVE

To use my skills in photography, visual creativity, communication, and logistics to add value to film and photography production.

WORK EXPERIENCE

Location Scout and Manager

1995 to Present

- Location Scouting on recent national and international still photography advertising projects for clients such as *Apple*, *VRBO*, *Amazon*, *Adidas*, *Facebook*, and automotive clients.
- Location Scouting and Managing on recent TV Commercials with prominent LA production houses for clients such as *Dior*, *Frito Lay*, *NBA*, *Pepsi*, *Coca Cola*, *AT&T*, *Miller*, *Peloton*, *YSL*, *Apple*, *Google*, and automotive ads for vehicles ranging from *Hummer* to *Nissan Leaf*.
- Duties include finding locations for Still Photography and TV advertising clients in Southern California and beyond.
- Duties also include handling the location logistics for production; permits, permissions, contracts, restoration, parking and the thousand other details.

Photography Assistant

1988 to 1996

- Worked with prominent photographers based in Los Angeles and New York on worldwide jobs for advertising, entertainment fashion and editorial jobs.
- Responsibilities included all aspects of production, in addition to technical lighting and camera work, both in-studio and on location.

Photographer

1986 to Present

- Published in National Magazines and on major label CD covers.
- Scenic and landscape photography for catalog, advertising, and stock clients.
- Since 2012, I have taught an annual photography class at Local 399 for union location scouts.